


Anais Girot

Seeking for : sponsorship / marketing-communications assistant / product manager assistant / photography and visual/audiovisual content creation

Master's graduate living in Tamborine Mountain since September 2025, seeking sponsorship for marketing-communications assistant, product manager assistant, or photography and visual/audiovisual content creation roles to contribute my French perspective and creative expertise to an Australian company. I've got my own car, and I'm able to start now.

 04 86 04 59 30

 girot.nana@orange.fr

 5 knoll rd, 4272 Tamborine Mountain

SKILLS

Core Competencies

- Strong Initiative & Proactivity
- Excellent Organization & Time Management
- Exceptional Adaptability (passionate about continuous learning)
- Multicultural Communication
- Creative Problem-Solving

Technical Skills

- Creative Software: Adobe Creative Suite (Illustrator, Lightroom, Photoshop, Premiere Pro), Canva
- Web & Office: Wix, Microsoft Office Suite (Excel, PowerPoint), Notion (currently learning)
- Photography Equipment: Proficient with Canon and Sony cameras (currently using Sony Alpha 7III with 35mm f/1.4 and 70-200mm f/2.8 lenses)
- Design Resources: Envato, Freepik for mockups and visual effects

WORK EXPERIENCE

Supervisor - All Rounder

FRANQUETTE BAKERY

11/2025 - AUJOURD'HUI

- All-rounder at this beautiful French bakery, primarily supervising kitchen staff while organizing orders and managing shop operations on weekends. I contribute to exceptional customer satisfaction through hands-on service and team coordination, ensuring the authentic French bakery experience is delivered consistently.

Photographer

VERGOLA BRISBANE

09/2025 - AUJOURD'HUI

- Shooting and editing high-quality photos of pergola & outdoor installations for marketing use (website, Instagram, brochures).

Machinery operator - Farm hand

LOGAN CONTRACTOR

FEB - MAY 2025

- Operation of tractors (JD 6250R), fertiliser spreaders, speed discs, and telehandlers
- Use of John Deere GPS for precision farming
- Vehicle maintenance (cars, trucks, tractors)
- Workshop organisation and basic repairs
- Supplier liaison and parts collection
- Coordination during peak harvest periods
- Quality control of straw bales for export
- Adaptable, reliable, and experienced across a wide range of farm operations

Product Manager

VITIVALOR WINES

2022 - 2024

- Research and analysis of the wine market, Development and creation of new products, creation of new offers, development of pricing, distribution and promotion strategies for existing and new products, marketing promotion. All these achievements have enabled the company to win :
 - More than 20 external agents recruited to consolidate our sales force.
 - More than 50 new professional customers worldwide.
 - More than 1156 followers on instagram thanks to the Wines Advent Calendar operation.
- Worked on events (from A to Z), and sales for Wine Estates : Fond Moiroux (Beaujolais), Champagne Chaput (Champagne), Château Grand Jean (Bordeaux - Dulon Domain).
- Worked on photography for creation content @vitivalorwines, and for some Wine Estates (Champagne Chaput, Font Moiroux, Baptiste Bienvenu, Famille Dulon, Domaine des Trois V, Domaine de la Beyssannette...

Head of Communications & Business Developer

START IT UP

2021 - 2022

- Development and implementation of communication strategies, Negotiation and conclusion of contracts, Management of marketing campaigns, Elaboration of communication supports.
- Development of 2 new offers thanks to my skills: photography and events.
- Development of and compliance with CRM tools to increase agility.

Communications Officer & Video Editor

EN VRAI TV

2020

- Proficiency in video editing software such as Adobe Premiere Pro and Final Cut Pro, proficiency in the Adobe Suite, working with production teams.
- Over 50 videos produced, including a series of videos for the Auvergne Rhône Alpes region.

Communications Officer & Photographer

START IT UP

2020

- Photo shooting, processing and delivery, Adobe Suite skills, Teamwork, Development and implementation of communication strategies, Creation of communication media.

EDUCATION

- Master's degree Luxury Brand Management
Insec Business School - Apprenticeship in Wine industry (Vitivalor Wine)
- Bachelor's degree in International Management
ESC Clermont Business School - Apprenticeship in sales, marketing and communication industry (Start It Up)

CERTIFICATES

- Barista certificate SITXFSA005 - SITHFAB025
- RSA
- White Card

REFERENCES

Thomas Lejeune

Manager during my apprenticeship at Vitivalor Wines

Phone: +33 6 38 73 34 28

Jerôme Flavier

CEO of Franquette Bakery

Phone: 0426 187 571

Phil EWIN

CEO of Vergola Brisbane

Phone: 0413 60 62 75

Email: info@vergolabrisbane.com.au

Glenn LOGAN

Logan Contracting

Phone: 0418 359 129